

DECIPHER®
The Art of Great Games®

253 Granby Street, Norfolk, Virginia 23510

tel: 757.664-1156 • fax: 757.623.3630 • internet: tim.ellington@decipher.com

Tim Ellington — Project Manager, TCG Studio

January 22, 2002

John J. Mayo
Creative Director, Licensing and Merchandising
New Line Cinema Corp.
888 Seventh Avenue
New York, NY 10106

Dear John —

Enclosed please find two retailer poster submissions for the *Lord of the Rings*™ Trading Card Game expansion, *Mines of Moria*™.

Please contact me if you have any questions.

Sincerely,



Tim Ellington
Project Manager, TCG Studio

NEW LINE CINEMA



Product Approval Form



Date: January 22, 2002

Company Name: Decipher, Inc.

Company Contact: Tim Ellington

Phone: 757-664-1156

Fax: 757-623-3630

E-mail Address: tim.ellington@decipher.com

Product Description: Balrog Whip retailer poster

Retail Distribution:

☐ Mass

☐ Mid-Tier

☒ Specialty

Type of Submission (Circle One):

Product

Packaging

Film Pulls

Stage 1: Concept Stage 2: Sculpt

Final Art: Black & White

Final Art: Color

Stage 3: Paintmaster Press Proof

Stage 4: Pre-Production Sample

Stage 5: Production Sample

Submission (Circle One):

New

Revised

Other:

Licensee/Agent Comments:

New Line Comments:

☐ Approve ☐ Approved with Changes ☐ Resubmit ☐ Not Approved

Signed: _____

Date: _____



BOOSTERS



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253 Granby Street, Norfolk, Virginia 23510

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Tim Ellington — Project Manager, TCG Studio

January 16, 2002

John J. Mayo
Creative Director, Licensing and Merchandising
New Line Cinema Corp.
888 Seventh Avenue
New York, NY 10106

Dear John —

Enclosed please find a sample of the calendar I spoke with you about on Wednesday. It is an item we like to give to clients and vendors at Toy Fair, and distribute to some of our volunteers. It is not a retail item, and is not available to the public.

Dan is working on the current version, and I'll pass that along for approvals when it is complete.

Please contact me if you have any questions.

Sincerely,



Tim Ellington
Project Manager, TCG Studio

NEW LINE CINEMA

Product Approval Form

THE
**LORD
OF THE
RINGS.**
THE FELLOWSHIP
OF THE RING

Date: February 22, 2002

Company Name: Decipher, Inc.

Company Contact: Tim Ellington

Phone: 757-664-1156

Fax: 757-623-3630

E-mail Address: tim.ellington@decipher.com

Product Description: Film-cell cards

Retail Distribution: ☐ Mass

☒ Mid-Tier

☒ Specialty

Type of Submission (Circle One): Product Packaging Film Pulls

Stage 1: Concept Stage 2: Sculpt Final Art: Black & White Final Art: Color

Stage 3: Paintmaster Press Proof

Stage 4: Pre-Production Sample

Stage 5: Production Sample

Submission (Circle One): New Revised

Other:

Licensee/Agent Comments:

New Line Comments:

- THIS CONCEPT IS REJECTED.

Tim - 3/29/02
Anthony (I) called
at this and called
John Mayo to discuss
Friday. We left
a message because at
Toy Fair David said okay!

☐ Approve ☐ Approved with Changes ☐ Resubmit ☒ Not Approved

Signed: _____

Date: Mar: 29, 2002





